

“CAMPUS TO CORPORATE” CONCLAVE **An industry academia interface**

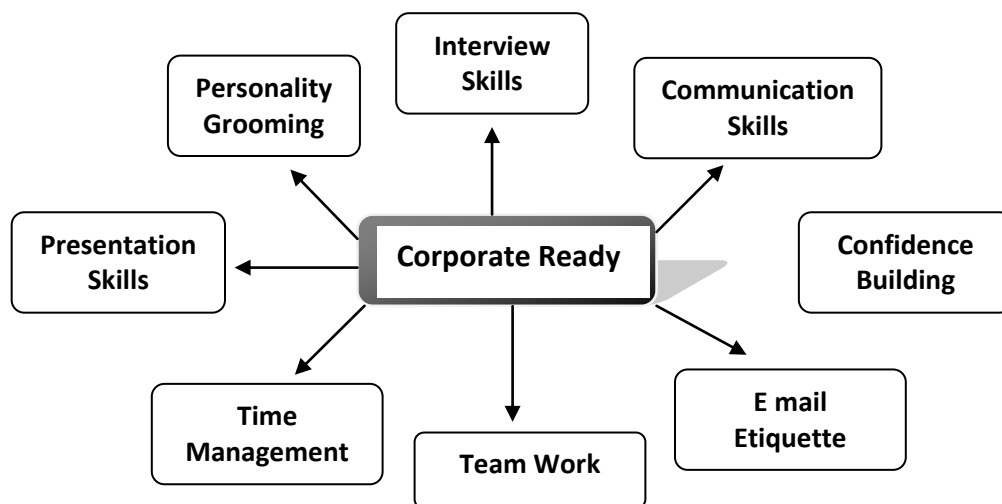
- Trichy’s biggest conclave to address the transition between campus to corporate
 - Witnessed eminent speakers from the industry and academia

Tiruchirapalli, 10th June 2011: TalentPro India in collaboration with NASSCOM has conducted year’s biggest conclave on “Campus to Corporate” on 10th June 2011 in the city. Dr. K. Meena, Vice - Chancellor, Bharathidasan University will be the guest of Honor. This is the first of its kind event in Trichy which addressed the need for training at the college level to make students industry ready. This enlightening conclave witnessed top academicians and industry experts from various universities and NASSCOM presented their views on how to handle the shift from campus to corporate.

“Campus to Corporate” threw light on the opportunities that are available and what colleges need to do to make students more employable. The various speakers presented their perspectives of the transition from campus to corporates from an industry as well as from the institution perspective.

One of the biggest challenges every student goes through is the transition from college to corporate life. Suddenly while, there is a transition from assignments & mid-semesters to team work and deadlines. Corporate houses need employees that can be immediately employed and deploy. There is a huge demand and supply mismatch in quality manpower in terms of technical skills, communication, articulation and team work. Training college students to make them more employable is one of the key challenges for most of the companies in India.

The key focus of the campus to corporate training programs will have to include the below areas to make students corporate ready:



Speaking on this occasion Mr. P. S Srikumar, Vice President, TalentPro India said, “Tamil Nadu ranks amongst the highest in terms of professional colleges in India. Tier II cities especially has been seeing an increase in recruitment activity for the past two years. With this surging demand for employment from the tier II cities we will use Trichy to tap a rich pool of resources. This event is more of an industry

academia interface. We chose to collaborate with NASSCOM for this event as NASSCOM has been working on this initiative for a long time and we are happy to be associated with them for this initiative.”

Adding to this Mr. Purushotaman, Regional Director, NASSCOM commented, “It is important for industry and academia to come together and offer integrated solutions to the students. Campus to corporate needs to give that competitive advantage to students to face interviews more confidently. Companies like Talent Pro play a critical role as aggregators of opportunities “

Some of the key speakers at the event included Mr. Purushothaman, Regional Director, NASSCOM, Dr. K. Meena, Vice – Chancellor, Bharathidasan University, Mr. P.S Srikumar, Vice President, TalentPro amongst others.

About TalentPro:

Established in 2000, TalentPro is one of the leading end-to-end Human Resources Outsourcing Solution providers in India. Straddling five key services in the HRM space covering Staffing Solutions, Compliance services, Payroll Management solutions, Executive Search & Recruitment services and Corporate Training programs TalentPro delivers world-class services and solutions to several leading MNC and large Indian corporate business houses across business verticals.

Backed by a dedicated, experienced and talented in-house technology team and headed by a core team of professional experts TalentPro offers the perfect blend of technology backed by rock solid experience to enable its clients optimize on their HR resource pool. TalentPro helps client focus on their core business while reducing their HR and administration costs. TalentPro offers a seamless 360 degree HR solution to client’s right from search & recruitment, training to payroll processing and compliance services, all under a single roof which helps build efficiencies across the complete HR value chain in organizations.

With over 170 professionals from a wide variety of backgrounds with industry specific specialization international exposure and advanced training TalentPro provides its clients the best HR services in the industry. Headquartered in Chennai, TalentPro India has branches across Delhi, Mumbai, Kolkata, Hyderabad, Bangalore, Trichy and Coimbatore. They will soon see its presence in Tier II cities by the end of 2011. For further details please visit www.talentproindia.com

About NASSCOM

NASSCOM is a global trade body set up in 1988, at Mumbai to facilitate business and trade in software and services and to encourage advancement of research in software technology. It is a not-for-profit organization. NASSCOM is headquartered in New Delhi, India with regional offices in the cities of Mumbai, Chennai, Hyderabad, Bangalore, Kolkata and Pune. NASSCOM's Vision is to maintain India's leadership position in the global sourcing IT industry, to grow the market by enabling industry to tap into emerging opportunity areas and to strengthen the domestic market in India.

Event Pictures